Homecoming 2016 is taking place on from October 19\textsuperscript{th} through the 29\textsuperscript{th}, and you have the opportunity to create the logo!

This year’s theme is “Jungle”, with a tagline of “TrECHing through the Jungle.” Submissions must be submitted by Thursday, April 7\textsuperscript{th}, 2016 at 11:59pm.

**HOMECOMING 2016 LOGO CONTEST**

**Rules and Requirements**

- Contest open to Georgia Tech students only. Entrants must be current full-time or co-op undergraduate or graduate Georgia Tech students.

- All submissions must contain a primary graphic that includes the text “TrECHing through the Jungle”. An alternate design (such as the design on the front of a t-shirt being a complement to the back design) is also required. The design must pertain to the actual theme.

- In order to be considered in the contest, the design must adhere to Georgia Tech licensing and trademark policies. Please refer to [www.licensing.gatech.edu/licensing](http://www.licensing.gatech.edu/licensing) and [www.licensing.gatech.edu/on-campus](http://www.licensing.gatech.edu/on-campus) for Georgia Tech’s trademark polices.

- Buzz must be incorporated in the design.

- Georgia Tech official colors should be incorporated in the design. Red is not allowed in the design.

- Designs that incorporate Georgia Tech registered trademarks can be hand drawn or scanned. Georgia Tech Licensing and Trademarks cannot provide the registered trademark files for development of the design contest.

- The winning design will be produced by a Georgia Tech official licensee. The licensee will use high-resolution files of the registered trademarks.

- All submissions must be in digital format and able to be modified.

**Technical Information**

- Vector image files are preferred (i.e. Adobe Illustrator files). Photoshop .PSD files, JPG and other bitmap formats are acceptable, but the graphic should be large enough and high enough resolution for print up to a size of 3600 pixels (12 inch) in the largest dimension.

- All graphics should be designed at 300 DPI.
Logos should contain no more than 6 colors for t-shirt printing purposes. Any entry that does not comply with these policies and specifications will be subject to disqualification and will not receive points for submission.

**Awards and Price Information**

- Each student is able to submit a total of two designs, worth 5 points each, but organizations/teams are only able to receive a max of 10 points for submissions.

- Additional Homecoming Points will be given to the teams being represented by the top three submissions. Please state the name of the organization/team with the submission. If the artist is not currently affiliated with a team, they will be able to determine the organization to receive the points at a later date. The additional points will be allocated as listed below:
  - First place – 15 points
  - Second place – 10 points
  - Third place – 5 points

- Winning artwork is subject to approval by Georgia Tech Licensing, thus the artist must be willing to edit their design based on feedback of the Homecoming Committee and requirements of Georgia Tech Licensing.

- The designer of the winning logo will also receive up to a $200 contract, as the Homecoming Committee reserves the right to use elements from more than one submission. Payment for the work constitutes ownership of the design by the Student Center Programs Council. Students that are employed by the Institute will receive payment through direct deposit based on payroll; however, non-Tech employees will be paid through their Bursar’s Account.

All submissions are due by 11:59pm on Thursday, April 7th to homecoming@scpc.gatech.edu.

Questions? Please email Kaleigh Watters at kwatters3@gatech.edu.