



Title	SCEC Posting Guidelines and Practices
Responsible Office	Student and Campus Event Centers
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SCEC Posting Guidelines and Practices

The Student and Campus Centers' (SCEC) posting guidelines complement [Georgia Tech's Freedom of Expression Policy and Procedures](#) while addressing sustainability, maintenance, and safety guidelines. Note that an individual's counter-speech may not deface or materially change the meaning of another community member's previous or prior existing expressive activity.

Postings on Vertical Surfaces

SCEC bulletin boards are available in visible locations on the first and second floors of the John Lewis Student Center and the first floor of Exhibition Hall.

In compliance with Georgia fire code and local regulations, SCEC instituted a safety practice to limit postings on building interiors to community accessible bulletin boards. Specific posting policies on institutional bulletin boards vary across university buildings.

- Posting (inclusive of, but not limited to, flyers, banners, posters, signs, or similar) is impermissible on sidewalks, streets, building exteriors, bannisters, railings, benches, light poles, bike racks, windows, doors, landscaping, horizontal surfaces, or other unapproved surfaces and spaces. Water-soluble chalk may be used on uncovered sidewalks that are exposed to the elements.
- For bulletin boards, SCEC requests a copy of the flyer be delivered to the Information Desk prior to posting.
 - Only one flyer per event/issue/topic may be posted on any applicable bulletin board. Repetitive postings will be removed.
 - Flyers should not be larger than 8.5 x 11 inches whether in portrait or landscape format.
 - Flyers that do not refer to dated events may be removed on a weekly basis by administration.
 - Flyers that refer to dated events will be removed after passage of the relevant event date. SCEC Administration will remove flyers on occasions when preparing for major university events or subsequent space reservations.
 - Thumb tacks are the preferred means when adhering posters or flyers to public bulletin boards. Magnets are preferred when such bulletin boards are magnetic.

Plasma Promotions

- Plasma promotions are a digital posting opportunity for community groups to display messages across the John Lewis Student Center and Exhibition Hall.
- To submit a plasma promotion, please visit the [Advertise in Our Spaces](#) page on the SCEC web site.
- Ads will be displayed in the Student Center and Exhibition Hall.
- Ads will go up within 3 business days following submission.
- All ads will be displayed without sound.
- Format Requirements:
 - The file containing the ad should include the student group/department's name.
 - Ads must be in landscape orientation.



- Ad dimensions must be at least 1460 x 830 pixels.
- The file containing the ad must be JPG or PNG format.
- Ads must align with [GT Brand Identity Standards](#).
- Plasma ad submissions must follow the above submission standards, or they will not be posted.
- Pricing:
 - Registered Student Organizations: Free
 - Institute Departments: \$25/week
 - Off-Campus Vendors: \$75/week